

Blackpool, Fylde & Wyre Economic Prosperity Board

3rd March 2022

Employer Skills Survey
Over 1,000 responses

20.1% from Blackpool, Fylde & Wyre TTTWA (21.21% of Lancashire businesses are based in BFW area)

Sector splits

	Blackpool	Fylde	Wyre	BFW TTTWA	Lancashire
Services	72.3%	56.9%	48.0%	62.1%	60.2%
Manufacturing	11.7%	23.5%	20.0%	16.9%	17.1%
Construction	4.2%	9.8%	16.0%	8.7%	9.1%
Transport & Distribution	7.5%	2.0%	4.0%	5.1%	5.0%
Advanced Manufacturing	3.2%	0.0%	8.0%	3.6%	3.0%
Energy & Environment	1.1%	3.9%	2.0%	2.1%	3.0%
Farming & Agriculture	0.0%	3.9%	2.0%	1.5%	2.6%

Service sector splits

	Blackpool	Fylde	Wyre	BFW TTTWA	Lancashire
Hospitality	36.8%	3.4%	4.2%	22.3%	11.1%
Professional Services	10.3%	20.7%	16.7%	14.0%	19.5%
Health Care	7.4%	27.6%	0.0%	10.7%	7.7%
Digital & Marketing	4.4%	10.3%	8.3%	6.6%	5.7%
Retail	4.4%	0.0%	16.7%	5.8%	4.6%
Media	4.4%	0.0%	0.0%	2.5%	1.5%
Software and Computing	4.4%	0.0%	0.0%	2.5%	5.1%
Utilities	0.0%	0.0%	8.3%	1.7%	0.9%
Telecommunications	0.0%	3.4%	0.0%	0.8%	1.4%
Architects/Surveyors	0.0%	0.0%	0.0%	0.0%	1.0%
Travel	0.0%	0.0%	0.0%	0.0%	0.3%
Other (please specify)	27.9%	34.5%	45.8%	33.1%	41.1%

Manufacturing

	BFW Now	Lancs Now		BFW Future	Lancs Future
Machine Operating	1	1	Machine Operating	1	1
			Servicing Machinery	2=	7=
CAD/CAM/CNC programming	2	2	Programming specific machines & devices	2=	7=
Servicing Machinery	3=	10	Product Engineering	2=	2
Technical equipment/operational skills	3=	5=	CAD/CAM/CNC programming	5=	7=
Fabricating	3=	4	Technical equipment/operational skills	5=	7=

- Barriers**
- Hard to find time organise training
 - Lack of funds for training
 - Lack of good local training providers
 - Employee reluctance
 - Staff turnover

General issues

- Courses too long and too generic
- Apprenticeship levy too restrictive
- Difficulty in attracting young people into 'dirty' industries
- Trainers not up-to-date

Other activity

- Focus Groups – sector and thematic employer groups
- Roundtables – sectors dealing with 'meta-themes'
- Roadshows – cross-county events including Myerscough
- Employee and unemployed surveys
- Training provision survey

What next?

- The future – Levelling Up White Paper – national roll out
- Skills & Post-16 Education Bill
- Continued engagement with providers to work on solutions and delivery
- Working with organisation such as DWP and the prison service
- Look at further opportunities to utilize LSIP methodologies

Contacts

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